



Oklahoma City KFOR
5000 Riverside Dr
Building 5 Center 200
Irving, TX 75039
(405) 424-4444

CONTRACT

<u>Contract / Revision</u> 3439235 /		<u>Alt Order #</u> 11436754	
		<u>Original Date / Revision</u> 03/08/22 / 03/08/22	
<u>Estimate #</u> 4401 - CMA JAIL BOND			
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash	
<u>Property</u> KFOR	<u>Account Executive</u> KFOR Local House	<u>Sales Office</u> Local Oklahoma	
<u>Special Handling</u>			
<u>Demographic</u> Adults 55+			
		<u>Total Ratings</u> 88.69	
<u>Agcy Code</u> 9913477	<u>Advertiser Code</u>	<u>Product 1/2</u>	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

VI Marketing & Branding
Attention: Elizabeth Tower
125 Park Avenue
Suite 200
Oklahoma City, OK 73102

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KFOR	06/27/22	06/28/22	M-F 530a-6a	530a-6a		:30				NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	06/27/22	07/03/22	11-----				2		2.02			
N 2	KFOR	06/27/22	06/28/22	M-F 6a-7a	6a-7a		:30				NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	06/27/22	07/03/22	11-----				2		2.56			
D 3	KFOR	06/27/22	06/28/22	M-F 6a-7a	6a-7a		:30				NM	0	
N 4	KFOR	06/27/22	06/28/22	Today Show M-F	7a-9a		:30				NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	06/27/22	07/03/22	11-----				2		2.50			
N 5	KFOR	06/25/22	06/25/22	Sa 730a-930a	Sa 730a-930a		:30				NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	06/20/22	06/26/22	-----1-				1		2.41			
N 6	KFOR	06/26/22	06/26/22	Su 8a-930a	8a-930a		:30				NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	06/20/22	06/26/22	-----1				1		2.63			
N 7	KFOR	06/26/22	06/26/22	Su 930a-10a	930a-10a		:30				NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	06/20/22	06/26/22	-----1				1		2.34			
N 8	KFOR	06/26/22	06/26/22	Meet the Press	10a-11a		:30				NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	06/20/22	06/26/22	-----1				1		2.63			
N 9	KFOR	06/20/22	06/28/22	M-F 12p-1p	12p-1p		:30				NM	7	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	06/20/22	06/26/22	11111--				5		5.54			
	Week:	06/27/22	07/03/22	11-----				2		5.54			
N 10	KFOR	06/27/22	06/27/22	M-F 10p-1035p	10p-1035p		:30				NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	06/27/22	07/03/22	1-----				1		4.71			
N 11	KFOR	06/25/22	06/25/22	Sa 10p-1035p	10p-1035p		:30				NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	06/20/22	06/26/22	-----1-				1		4.95			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract / Revision</u> 3439235 /		<u>Alt Order #</u> 11436754
<u>Advertiser</u> POL/Fix Our Jail		<u>Original Date / Revision</u> 03/08/22 / 03/08/22
<u>Contract Dates</u> 06/13/22 - 07/03/22	<u>Product</u>	<u>Estimate #</u> 4401 - CMA JAIL BOND IS

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 12	KFOR	06/19/22	06/26/22	Su 10p-1035p	10p-1035p		:30				NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/13/22	06/19/22	-----1				1		8.04			
Week:		06/20/22	06/26/22	-----1				1		8.04			
Totals										88.69		21	\$25,575.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/01/22 - 06/30/22	21	\$25,575.00	(\$3,836.25)	\$21,738.75
Totals	21	\$25,575.00	(\$3,836.25)	\$21,738.75

Signature: _____ **Date:** _____

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PLEASE VISIT THIS LINK FOR NEXSTAR'S ADVERTISING TERMS AND CONDITIONS

<www.nexstar.tv/advertisingterms>